# CAPTURING THE CURRENT SCOPE: A HOLDINGS SURVEY INITIATIVE AT THE DETROIT INSTITUTE OF ARTS' RESEARCH LIBRARY AND ARCHIVES

## AN INTRODUCTION TO THE MUSEUM

- Encompasses a 132-year history
- Encyclopedic art collection illuminating 8,000 years of human culture across six continents
- Written records exist for nearly all 65,000 objects held at the Museum
- Museum's 13,100 square foot Research Library & Archives (RL&A) house these documents, which date back to 1883

## THE DIA AND THE 2013 CITY OF DETROIT BANKRUPTCY



Largest municipal bankruptcy filing in U.S. history by debt, estimated at \$18 billion, and by population, over 700,000 residents.

The DIA was the city's most valuable asset. Following the bankruptcy filing, creditors asked for the sale of DIA art.

During bankruptcy proceedings, the DIA's primary source materials helped save the museum. The documents showed that the majority of the museum's holdings came from non-City of Detroit support. These records were used extensively during the approval of a financial agreement that would come to be known as the "Grand Bargain" to allow Detroit to emerge from bankruptcy and transfer ownership of the museum's art collection and building to the DIA.

#### **POST-BANKRUPTCY**

Following Detroit's bankruptcy and its resolution, the museum has better financial stability than at any other time in its modern history. With financial stability and a bankruptcy behind it, the DIA has resumed its commitment to its archival activities



### MOVING FORWARD POST CRISIS WITH A REVITALIZED **APPRECIATION FOR THE MUSEUM ARCHIVES:** A FOUNDATION PROJECT FUNDED BY THE NEH

In 2015, the DIA proposed a National Endowment for the Humanities (NEH) funded Humanities and Collection & Resources foundation project (that began in June 2016) to establish intellectual control of its archives. The proposal entailed a holdings survey and assessment of the physical state and humanities value of unprocessed archival collections held at the DIA. Six objectives were proposed in the NEH Humanities Collection & References foundation project application. They were to:

- 1) capture the current scope of materials housed in the Archives.
- analyze and evaluate the humanities content, 2)
- 3) improve control over the collection, 4) assess unprocessed materials against updated records retention schedules,
- identify preservation issues, and 5)
- 6) recommend next steps towards improving access to the Archives and stewardship of these important materials.

## **RESEARCH OBJECTIVE**

The purpose of this case study is to review the methodologies and results put in place for conducting a yearlong holdings survey of the Detroit Institute of Arts' archival materials.

## **RESEARCH QUESTIONS**

R1. How did the Library structure the holdings survey to capture and assess collected information?

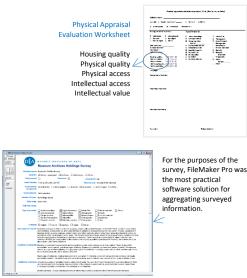
R2. What are the results of the survey based on the applied criteria? R3. What are the Library's future projects to promote and enhance its collections?

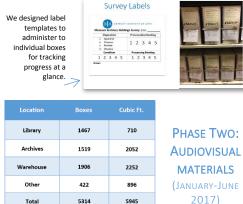
## METHODS AND RESEARCH DESIGN

We adapted the collection survey methodology formulated by the Historical Society of Pennsylvania (HSP) for amassing and tracking our findings. Using peer-reviewed literature as a reference, we defined the range of the survey, terms, and ranking criteria to use throughout surveying process for creating the final summary document, which served as the baseline for the advisory team members.

## **PHASE ONE: PAPER-BASED MATERIALS** (JUNE-DECEMBER 2016)

The HSP method uses a combination of qualitative and quantitative measures to assess archival holdings on a collection level. We adopted and modified the survey method to some degree to fit our particular needs.





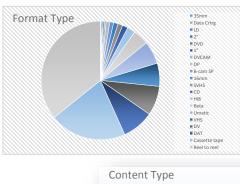
#### AV RECORDS IN FILEMAKER PRO 3,893 CATALOGED RECORDS

11 13 28 49 55 91 137 138 223 352

Video

33%

- ENGAGEMENT
  - 4 graduate
  - PRACTICUM STUDENTS 2 UNDERGRADUATE
    - PRACTICUM STUDENTS



Audio

67%

## INTELLECTUAL VALUE RATINGS

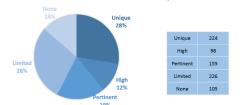
The Project Team supplied a selected group of advisors with a rubric for determining intellectual value and asked each to provide his or her informed opinions (ranking collections 1-5).

#### **ADVISORY TEAM MEMBERS**

- 1. Elizabeth Clemens (Audiovisual Archivist, Wayne State
- University)
- Grace Raso (Documentary Filmmaker) James Hanks (Archivist, DIA Research Library & Archives) 2.
- 4 Jeffrey Abt (Art Historian Author)
- Lawrence Baranski (Director, Public Programming) Maria Ketcham (Director, DIA Research Library & Archives) Rudy Lauerman (Manager, Public Programming) 6.
- 8. Yao-Fen You (Associate Curator, Curatorial - European Art)

## RESULTS

The Intellectual Value rating was comprised of two different evaluations. First: the current research value of a given collection Second: the informational richness or bredth and depth of the collection



These two evaluations were considered and weighed separately before being merged to come up with a single numerical ranking for the collection on a 1-5 scale:

None: 1
Limited: 2
Pertinent: 3
High: 4
Unique: 5

#### **OF THE PAPER-BASED COLLECTIONS**

41% are processed

OUALITY CONTROL

1 / 25 pages

1979

EGAL RIGHT

PROVIDE SUFFICIENT DOCUMENTATION

10% low processed ranking based on intellectual value and condition 13% will not require processing based on the scope of their materials

#### **SUMMARY**

#### NEXT STEPS AND LONG-TERM IMPACT COLLECTIONS-LEVEL ACCESS ANGUAGE FOR DIGITAL PRESERVATION POLICY PRIORITIZE PRESERVATION NEEDS INFORM WORKFLOWS FOUNDATION FOR A FUTURE DIGITIZATION PROJECT IMPROVEMENTS IN DESCRIPTION AND ACCESS

FOR NEW PRESERVATION ISSUES of the Detroit Lostiture of Arts Division: Table of Contents OBSOLETE AV FORMATS

Archives inventory



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**PRACTICUM STUDENT** • 18 CREDITS, 405 HOURS